

Campus Card History Exhibit

How many of you remember when:

- the average campus card transaction time response time was 10-15 seconds?
- Most card production systems were not an integrated module of the card system – but a completely manual process ... usually made using a camera mounted to a suitcase?
- Most systems were not owned by schools, or even the food contractor, but instead rented from one company in Rochester, New York?
- The card system database had to be input by hand for all students every single year – for days at a time?

In celebration of NACCU's 15th Year and 40 years of campus cards, a special exhibit was featured in the Exhibit Hall. The Campus Card History exhibit included a variety of equipment donated by Corporate Associate Members. The equipment dated back as far as 1971. The exhibit also showcased campus card samples, advertising over the years, articles featuring campus cards, a timeline of important events within the industry, and the history of NACCU.

Thanks to Bob Huber of Robert Huber Associates for his efforts in gathering and setting up the equipment and resources for the exhibit.

Thanks to Blackboard, The CBORD Group, Datacard Group, Heartland Campus Solutions, Laminex, and the University of Delaware for donating equipment to the exhibit.

The timeline of events and list of equipment displayed are available for download at www.naccu.org/2008.



Bob Huber shows part of the exhibit to conference attendees.



Just a few examples of the equipment on display at the history exhibit